

FOR IMMEDIATE RELEASE

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CITY LAUNCHES NEW ONLINE MOBILE INTERACTIVE MAP

(Greenville SC) Walkers, runners and cyclists can now experience the Swamp Rabbit Trail in a whole new way with the Swamp Rabbit Trail Interactive Map, which the City of Greenville launched today on its web site. The new map was inventoried, photographed and developed by the City, with support from the Greenville County Recreation District, and features trail amenities and points of interest, as well as special considerations for a safe experience. Photos, IPIX 360 degree images and audio are available at select locations. The web map is accessible from a Windows browser and a free mobile app, *ArcGIS*, is available for download from the iTunes and Google Play stores for mobile access.

For more information, visit http://www.swamprabbittrail.net.